

KING &  
PRINCE<sup>®</sup>  
SEAFOOD

Sea. Taste. Enjoy!™



STEP RIGHT UP


AND *Sea* THE

BIG SHOW

Welcome TO THE

FLAVOR

FAIR

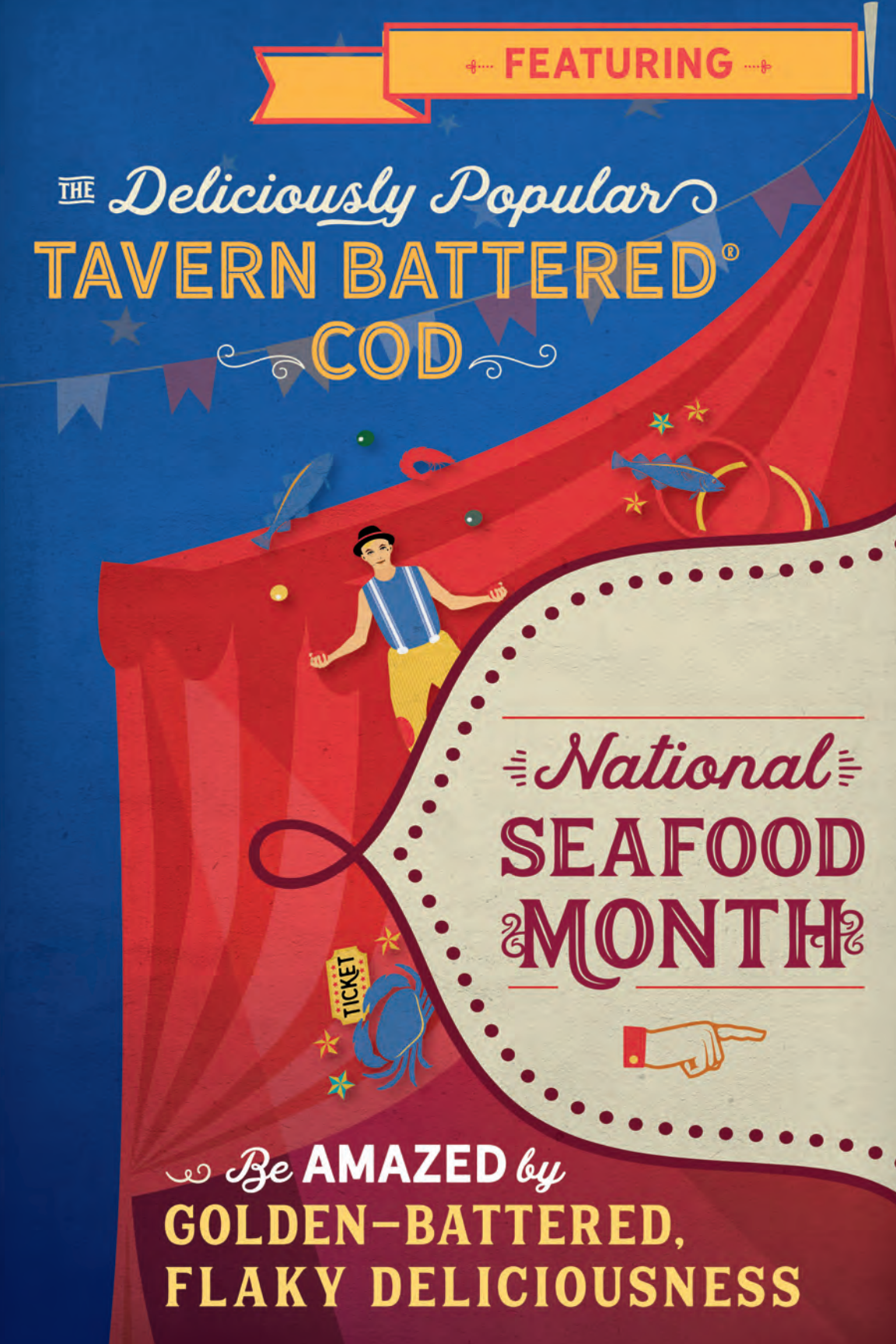
A stylized illustration of a fish, possibly a salmon or trout, with a blue stripe along its side and a yellowish-gold body. It is positioned between the letters 'A' and 'I' in the word "FAIR".

◆◆◆ FEATURING ◆◆◆

THE *Deliciously Popular*  
TAVERN BATTERED®  
COD

≡ *National* ≡  
SEAFOOD  
MONTH

*Be* **AMAZED** *by*  
**GOLDEN-BATTERED,  
FLAKY DELICIOUSNESS**



LONG-LINE  
CAUGHT

★ *Always*  
HAND-CUT ★

SOURCED  
*from* ALASKA

MSC  
CERTIFIED ★

*Chemical*  
Free ★

HAND DIPPED  
APPEARANCE

Mrs. Friday's



# FLAVOR & FAIR

*Making a Big Splash*  
UNDER THE **BIG TOP**

Our signature Tavern Battered® Cod is always hand-cut for a back-of-house appearance. These premium cod fillets have a mild, crunchy coating made with our special blend of hops. All our cod fillets are MSC certified and sourced from cold, Alaskan waters. Flavorful, versatile and always ready for the main stage.

## THE MAIN STAGE

# TAVERN BATTERED® COD & FISH-*n*-CHIP Sundae

FOOD COST  
**36%**  
.....◆.....  
GROSS PROFIT  
**\$3.19**

MRS. FRIDAY'S® TAVERN BATTERED® COD (#070052)	\$1.16
OTHER INGREDIENTS	\$0.65
TOTAL FOOD COST	\$1.81
SUGGESTED MENU PRICE	\$5.00

# SEAFOOD CAKE

## *Donut Burger*

FOOD COST  
**29%**

GROSS PROFIT  
**\$5.68**



KING & PRINCE® LOBSTER & SEAFOOD CAKE (#057921)	\$1.32
OTHER INGREDIENTS	\$1.00
TOTAL FOOD COST	\$2.32
SUGGESTED MENU PRICE	\$8.00

# CRAB & SEAFOOD

## *Mac 'n' Cheese* BITES

FOOD COST  
**28%**

GROSS PROFIT  
**\$2.90**



KING & PRINCE® JUMBO CRAB SENSATIONS® (#004630)	\$0.45
OTHER INGREDIENTS	\$0.65
TOTAL FOOD COST	\$1.10
SUGGESTED MENU PRICE	\$4.00

# LOBSTER & SEAFOOD FUNNEL CAKE

FOOD COST  
**19%**

GROSS PROFIT  
**\$4.04**



*Enjoy!*

KING & PRINCE® LOBSTER SENSATIONS® (#004610)	\$0.59
OTHER INGREDIENTS	\$0.37
TOTAL FOOD COST	\$0.96
SUGGESTED MENU PRICE	\$5.00

# ~ SEAFOOD STUFFED ~ PRETZEL ROLL

FOOD COST  
**34%**

GROSS PROFIT  
**\$3.96**



KING & PRINCE* SEAFOOD INSPIRATIONS (#057996)	\$1.29
OTHER INGREDIENTS	\$0.75
TOTAL FOOD COST	\$2.04
SUGGESTED MENU PRICE	\$6.00

# SHRIMP TENDERS **AND** *Tasso Gravy* ≡ WAFFLE CONE ≡

FOOD COST  
**37%**  
GROSS PROFIT  
**\$3.81**



MRS. FRIDAY'S* SHRIMP TENDERS (#057365)	\$1.82
OTHER INGREDIENTS	\$0.37
TOTAL FOOD COST	\$2.19
SUGGESTED MENU PRICE	\$6.00

*Incredibly*

**EASY  
PREP**

*and*

SUSTAINABLY  
SOURCED



*Balance  
Your Menu  
WITH*

**EXPERT  
CULINARY  
SUPPORT**



LESS LABOR COST

**STRONGER  
PROFITS**



*Amazingly*  
**VERSATILE**  
ANYWHERE ON THE MENU



*Step Right Up* **FOR FULL RECIPES  
TIPS AND TRENDS**

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