

# SIT & Savor

KING & PRINCE SEAFOOD®

INTRODUCING THE NEW COMFORT FOOD FAVORITE

## HONEY BUTTER BISCUIT Shrimp & Flounder





# CREATE NEW EXCITEMENT WITH *a Brand New Seafood Treat*

SHOW YOUR GUESTS SOME LOVE + HYPE YOUR MENU + BOOST YOUR MARGINS  
**WITH OUR *new* MRS. FRIDAY'S® HONEY BUTTER BISCUIT SHRIMP & FLOUNDER.**

INSPIRED BY A BELOVED BISCUIT, THEY'RE GOOD FOR ANY DAYPART.  
AND YOU CAN CREATE SIGNATURE TREATS FOR ANY MENU PART.

HERE ARE SOME IDEAS. FEEL FREE TO TINKER. AND  
*catch our special intro pricing.*

**75<sup>+</sup>%** OF CONSUMERS LOVE OR LIKE  
**HONEY & BISCUIT.....**  
**A MATCH MADE IN THE SEAS.**

(DATASSENTIAL, 2022)

**HONEY BUTTER**  
IS FOUND ON NEARLY **9%** OF MENUS  
**CONTAINING SEAFOOD**

(DATASSENTIAL, 2022)



## HONEY BUTTER BISCUIT *Shrimp*

Plump tail-off shrimp coated with our exclusive honey butter biscuit coating. Serve it as an appetizer with some hot sauce, or paired with just about anything. It's also a perfect take-away item.

PREMIUM TAIL-OFF SHRIMP

UNIQUE SWEET COATING

PREMISE-MADE APPEARANCE

**COUNTRY  
COMFORT**  
Deliciously  
innovative

**90%  
CONSUMER  
PURCHASE  
INTENT**  
(K&P Internal Taste Test)



# HOMESTYLE COOKING

So unique & good  
they'll love it!



## HONEY BUTTER BISCUIT Flounder

A fish favorite meets a sweet, craveable coating for a menu all-star. Our flaky, mild-tasting, MSC-certified flounder complements the honey butter biscuit coating for a delicious new fan favorite. Our exclusive coating has a homemade appearance and many, many menu applications. Quick and versatile preparation means consistency and labor savings for you.

HOMESTYLE LOOK

PERFECT 2 OZ. PORTION

68%  
CONSUMER  
PURCHASE  
INTENT

(K&P Internal Taste Test)

EXCLUSIVE BISCUIT COATING



Low  
Country  
Fave

CREAMY CAJUN  
GARLIC BUTTER

ANDOUILLE

SAVORY  
STONEGROUND  
GRITS

## SPICY HONEY BUTTER BISCUIT SHRIMP N GRITS

More flavor than you can shake a shrimp at. Combine an old-fashioned South Carolina low country favorite with some New Orleans zest and our newest shrimp creation. Comfort food doesn't get any more comfortable.

Dare  
the glaze

SWEET  
SOUTHERN  
WHISKEY  
GLAZE

## SMOKEHOUSE DUSTED HONEY BUTTER BISCUIT SHRIMP

Make your own whisky glaze and give it a name. When you pour it over some smoky seasoned Honey Butter Biscuit Shrimp, you'll have a good looking, lip-smacking, signature option that can show up anywhere on your menu.



TRY THIS SWEET  
SRIRACHA-CHA  
DIPPING SAUCE

Surprise  
them!

## HONEY BUTTER BISCUIT SHRIMP BASKET

People are loving spicy sweetness.  
So add some heat to our newest shrimp  
treat. And put it in a tweet. It will be  
good for your balance sheet.

61% OF  
CONSUMERS  
LIKE SPICY  
FLAVORS

## PIMENTO CHEESE HONEY BUTTER FLOUNDER BISCUIT

No slider can compete with this. Honey  
Butter Biscuit flavor on an easy-to-love  
flounder between halves of a pimento  
cheese biscuit. The jalapeño pepper jelly  
adds just the right, sweet-heat note that  
everyone loves today.

PERFECT WITH  
JALAPEÑO  
PEPPER JELLY





made  
with apple  
fennel  
slaw!

## HONEY BUTTER BISCUIT FLOUNDER SANDWICH

This one ranks high on the scrumptious scale. A delicious, nutritious slaw adds a fun, crunchy element to our Honey Butter Biscuit Founder. Serving it on a sweet Hawaiian bun will bring them back tomorrow for more.



SWEET HEAT  
HONEY CHILI  
SAUCE

CAROLINA  
SLAW

Sweet  
+ Hot

## HONEY BUTTER BISCUIT FLOUNDER BASKET

Display your talent for discovering new menu treats. This one's a flavor burst in a basket. Our light and crispy, MSC certified flounder covered in everyone's new favorite biscuit dough. Destined to be a fish camp standby... but it should be served everywhere.



Unique  
*Sweet*  
flavor

Bake  
*or*  
Fry

Save  
*on*  
labor

## HONEY BUTTER BISCUIT *Shrimp & Flounder*

Code	Mrs. Friday's® Honey Butter Biscuit	Case Pack	Est. Oper. Cost/ Piece
057562	Shrimp, 26/35 ct.	4/2.5#	\$0.27
075722	Flounder, 2 oz.	4/2.5#	\$1.02



*Sea. Taste. Enjoy!™*



**CALL TODAY: 800.632.5464**

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